# Jordan Blakey

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## PROFESSIONAL EXPERIENCE

### Bestow, Front End Dev & UX Designer

APRIL 2017–DEC 2017

Designed and helped build user interface for a new term life insurance product that helps applicants get covered in 5 minutes without a medical exam. The app uses a Python Flask backend and React + Redux frontend. UX tools included Sketch, Invision, and Principle. Also built an insurance document system and supporting transactional & marketing HTML emails.

### Society of Petroleum Engineers, Web & Graphic Designer

FEBRUARY 2013–MAY 2016

I collaborated with a global marketing team spread across 6 continents to promote dozens of trade shows. My team of 7 designed promotional websites touchscreen kiosks *(Wordpress)*, email campaigns *(HTML5, Marketo)*, banner ads, and direct mail. We orchestrated a company rebrand and enforced it with standards manuals and videos.

### KEDAR Information Technologies, Web & Graphic Designer

MAY 2010–AUGUST 2012

I designed and helped program the UI for the IT financial management dashboard app, Cost Optimization Service™ (*LAMP, CodeIgniter, jQuery, Google Charts*). I built, updated and performed SEO (*Google Analytics*) for 3 Wordpress websites. I re-branded the company, created presentations (*Powerpoint, Prezi*) and designed print collateral. I reported to executives and fulfilled the design needs of Sales, Marketing, and Development simultaneously.

### Freelance, Full Stack Developer & UX Designer

JANUARY 2005–CURRENT

I do full stack web development, ux design, art direction, and videography as a contractor. I create practical web applications, user interfaces, and develop online brands. I've worked with over 50 clients in the past 11 years.

### JForce Games, Concept & Production Artist

MAY 2008–AUGUST 2012

I painted digital concept and production art, and produced promotional videos for JForce Games. I worked with a development team of 5 on 3 games published through Xbox Live Indie Arcade.

### ACU Optimist Newspaper, Editorial Cartoonist

NOVEMBER 2007–DECEMBER 2010

I wrote and drew comics to compliment editorial articles. I worked under tight bi-weekly deadlines, creating press-ready comics and ads.

## Online

jordanblakey.github.io
github.com/jordanblakey
linkedin.com/in/jordanblakey

## EDUCATION

**Abilene Christian University**
BFA, Graphic Design
AUGUST 2005–DECEMBER 2010
Honors: Summa Cumme Laude

## SKILLS

Full Stack Development

UX, Web, & Print Design

Art Direction and Branding

Videography, Motion Graphics, & 3D

Illustration and Fine Art

Love of Learning

## TECHNOLOGIES

Javascript (ES6), jQuery, Node.js

React, Angular 2

HTML5, PHP, Laravel, Wordpress

CSS3, SASS, Gulp, Webpack

Bootstrap, Foundation,

Marketo, Ink, Google Analytics

SQL, NoSQL, MongoDB

Linux System Administration

Apache, nginx, Docker, DigitalOcean

Git, Github

Slack, JIRA, Trello, Basecamp

Agile Methodology, Scrum

Adobe Creative Cloud

InVision, Sketch

After Effects, Premiere, C4D